Three Reasons Why You Need Smart Signage

Sharp has entered a new era in digital signage with the launch of 10 smart signage displays. So, why do businesses need smart signage? Here are three major benefits...







Built-in SoC (System on Chip) Signage content can be displayed right out of the box without the expense of a media player.





Sharp Open Architecture Platform Leading 3rd party software developers create custom solutions for retail, office and other environments.





Enhanced Video Transmission Content can take on new levels of depth and presence through a next generation, highefficiency video codec.

More information on sharp smart signage displays: http://www.sharpusa.com/smart-signage



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